



Advertising in the Scotia Gardener

The Scotia Gardener is the newsletter of the Nova Scotia Association of Garden Clubs and is published four times a year. It is distributed electronically to members of garden clubs and their affiliates. Circulation is approximately 2000. Advertising in the newsletter offers a wonderful opportunity to promote products and/or services throughout the province at very little cost.

For a business card size ad, email your request to newsletter@nsagc.com. Attach a clear JPEG of your business card or supply the following information in your email:

Name

Address

Phone

Email

Website

Other Information to appear in the ad

Below is a sample of a business card size ad using information supplied by the customer.

Potter's Nursery

Specializing in shrubs and vines

123 Riverside Road, Anytown, NS

Phone: 902-123-4567

Email: pottersnursery@gmail.com

Website: pottersnursery.com

If you prefer to purchase a 7-by-4-inch ad, please supply a print ready JPEG of the content. You may also contact the Newsletter Editor at newsletter@nsagc.com to discuss content options.

Fees:

\$25—3.5 inches by 2 inches (business card size) per issue; \$50 for four issues

\$50—7 inches by 4 inches per issue; \$100 for four issues

Please make cheques payable to the Nova Scotia Association of Garden Clubs and mail to Allison Magee, NSAGC Treasurer, 3799 Welsford Street, Highway 221 Welsford, King's Co. B0P 1E0

or

E-transfer to treasurer@nsagc.com. A receipt will be emailed to you.

Newsletter Issue Submission Deadlines

June 15; September 15; November 15; March 15